



# Facts

- ◆ 95% of business executives in one survey reported that investment in workplace safety has a positive impact on a company's financial performance
- ◆ Of these executives, 61% believe that their companies receive a return on investment of \$3 or more for every \$1 they invest in workplace safety





# Ergo and Safety= Profits

- ◆ In a study published by the *Journal of Occupational and Environmental Medicine*, researchers have found that superior management of worker safety and health is linked to improved stock market value and returns
- ◆ The study compared the performances of companies who had won an award for effective injury and illness prevention with those of the 500 leading companies publicly traded in the U.S. stock market over a 15-year period
- ◆ The safety award winning businesses outperformed the other firms, proving that preventative safety and health management correlates directly with a company's bottom line